

QUIANNA MCLAUGHLIN

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EXPERIENCE

Sales Clerk, Chihuly Garden and Glass; Seattle — May 2022 - August 2022

- Performed opening and closing duties, handled transactions at the registers, worked to meet and exceed weekly sales goals.

Freelance Illustration, Radiant Digital; Remote — May 2021 - February 2022

- Developed character designs
- Storyboarded illustrations for client review and made edits based on client feedback
- Created illustrations for comics aimed at young cancer patients seeking problem-solving and coping skills.

Sales Department Clerk/Flyer at American Girl, Mattel; Houston, TX — January 2021 - August 2021

- Promoted to “Flyer” within my first 2 months of employment, granting me more responsibilities that included assisting with back of house operations, inventory, and taking a leadership position on visual merchandising.
- Performed opening and closing duties, handled transactions at the registers, recruited customers into a rewards program, worked to meet and exceed weekly sales and data capture goals.
- Provided a fun and satisfying experience for customers at the Doll Hair Salon, led in-store events for families.
- Promoted the American Girl brand to customers by utilizing my extensive knowledge about its products, history, and goals to inspire and build girls of strong character.

Illustrator and Production Artist Summer Internship, Radiant Digital; Houston, TX — May 2019 - August 2019

- Worked with a team of interactive media designers and developers in the United States and India
- Developed creative concepts for a mobile app
- Created illustrations for interactive media, storyboarded and produced assets for motion graphics videos
- Designed backgrounds and environments for a gamified intervention program

EDUCATION

School of Visual Arts, New York, NY — 2018-2020

Cornish College of the Arts, Seattle, WA — 2021-present